

New York—WASHINGTON—Paris.

The loom comes from the mills of the Whittall Company in Worcester, Mass., the home of the famous "Whittall" Quality Rugs, and was specially built for exhibition purposes. Men interested in machinery will be eager to see this machine at work. School children who are more and more being educated along industrial lines will likewise be keenly interested in the exhibit, which includes not only the loom but specimens of the yarns used, and pictures illustrating the various processes through which the materials go. Almost every one using rugs will be interested in seeing how they are made—to learn how simple, yet how intricate.



Whittall's Rugs are the highest achievement in the art of weaving rugs by machinery. They have the rich, lustrous sheen and deep pile characteristic of Oriental weaves—in fact so perfect an imitation of rare old Orientals, as to be justly termed "Real Oriental Rugs made in America." Every thread of wool is imported from the mountainous regions of Persia, Afghanistan and the Caucasus. Every particle of dye stuff is tested repeatedly. Every improvement that inventive genius can suggest is utilized in their manufacture. The range of colorings and shadings is the widest. The rugs are adapted to every purse and purpose—for living room, dining room, sleeping room, library, parlor, hall and den. Two favorites are;

ROYAL WORCESTER:		ANGLO PERSIAN:	
9x12 ft.	\$43.00	9x12 ft.	\$57.00
8.3x10.6 ft.	\$39.50	8.3x10.6 ft.	\$51.50
6x9 ft.	\$26.75	6x9 ft.	\$35.00
4.6x7.6 ft.	\$15.50	4.6x7.6 ft.	\$19.50

We sell Whittall Rugs at the lowest price stipulated by the factory. Any size or pattern we do not carry in regular stock will be readily obtained if desired